Teutopolis Community High School

Greg Beck Principal

Dan Niemerg Superintendent

August 27, 2009

To whom it may concern,

This letter is on behalf of Mr. Jack Bullock, creator and operator of the website "A Baseline View". ABV, as it is commonly known, is a website that covers high school boys' basketball in Illinois. The exact area covered by ABV is from south central Illinois all the way to the southern-most tip of the state. The website mostly focuses on 1A and 2A schools, but has also covered larger schools in years past. There is a great abundance of information that is offered on Mr. Bullock's site. Everything from pre-season outlooks on teams, pre-season rankings for each conference, season schedules (which is extremely helpful in terms of scouting), pictures, game summaries and box scores, coaches comments, a mid-season ranking, and tournament pairings and results. The website also has great post-season game summaries and at the end of the season, an all-south team and an all-south central team, along with player of the year and coach of the year honors. As you can see, Mr. Bullock is a great supporter of high school basketball and his passion for the game can easily be seen on his website.

The reason I am writing this letter is to express my support of Mr. Bullock and "A Baseline View". I know that before each season, Jack has to work endless hours asking for money from local businesses to help support his website. I will testify for Jack that his website is very important to me and other coaches, players and fans of high school basketball. There are countless viewers each day that search his website for information and if you take a moment to look at the website, www.abaselineview.com, you will find that there are a number of businesses advertised on the website as well. I would venture to guess that with the number of viewers on Mr. Bullock's website each day, it would be beneficial for your business to have an advertisement on this page. So not only are you supporting Mr. Bullock and high school basketball, you are also advertising your business as well.

I strongly urge you to consider supporting Mr. Bullock and his website "A Baseline View". I also invite you to visit the website to see for yourself all the information that is there and how beneficial the website is to a great number of people. I think you will find that it would be a great investment for your business to support "A Baseline View" and high school basketball here in Illinois. Thank you in advance for your consideration.

Sincerely,

801 W. MAIN STREET

Andrew C. Fehrenbacher

Head Boys' Basketball Coach

Andrew C. Fehrelahen

Teutopolis High School

HOME OF THE WOODEN SHOES

TEUTOPOLIS, ILLINOIS 62467